

**REMARKS BY JOHN W. THOMPSON
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SECURITY 2.0 EVENT
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Thank you for that kind introduction.

We meet today at a crossroads in information technology – at a time of great excitement and great promise. And yet, we’ve been here before.

Think back to the 1980’s when PC’s first began to spread...the early 1990’s when email emerged as the new killer app...or less than 10 years ago when the world began to explore the potential of the World Wide Web.

At each point, we all were told that life as we know it was going to change. Now, we can say that it actually has.

The way we work, play, shop, and communicate with our friends, our family, and our business colleagues has undergone a transformation unprecedented in its scope and speed of adoption.

The growth in online commerce and in the number of ways people can access the Internet has profoundly changed life for the individual consumer – and for the enterprises serving them.

At the same time, the ability to collaborate online, work remotely, and engage in more multi-party transactions has created a whole new set of business models.

Think about it:

Cutting-edge tech and bio-tech companies tap into the brainpower of people worldwide with around the clock R&D teams.

U.S. Air Force mechanics in Germany now download detailed technical manuals without ever leaving the hangar.

X-rays taken in Indiana can be read by doctors in India.

Transactions that were once done by a company’s employees – from money transfers to subscription renewals – are now done by its customers connecting directly to corporate networks.

This is the reality of our world today. Customers expect faster access to their information. Enterprises must keep up with growing customer expectations and look for ways to leverage new technologies to keep up with – and beat – new, global competitors.

In a relatively short amount of time, the entire online world has become more expansive and more pervasive. It is everywhere...and open – in theory – to everyone. What used to be clear lines separating enterprises and consumers have now become blurred as networks are extended to not only customers, but also suppliers and partners.

In such a world, one thing is critical to making it all work – and that's confidence. Confidence is the essential component if we want to realize the full potential that these new technologies bring. And confidence comes when all those in the connected world believe that their information will be protected, their interactions will be secure and that the risk of damage to one's self or one's company is minimal.

Building this confidence demands a new approach – what many call Security 2.0. At its heart is a realization that the battleground for security is no longer just the device – as it used to be in Security 1.0 – but rather it's shifted to the information and interactions.

Think about it: today the network perimeter can't be locked down. It's no longer defined by physical assets in the data center or desktops in the office.

Laptops, blackberries, PDAs, and Treos have expanded the perimeter as confidential information is sent anytime, anywhere. At the same time, companies are collaborating more and more with partners and suppliers, sending information across their “extended enterprise,” and engaging in more complex e-commerce transactions.

The reality is people are the new network perimeter. Wherever they are and through whichever device they are accessing the network is where the line of defense must be drawn. And these lines are in constant motion as people connect from device to device and network to network.

All of these new technologies bring great opportunity, but they also introduce new risks.

Security 2.0 is not about a new service or one new killer app. Rather, it's about mitigating risks in order to seize the amazing opportunities that lie ahead. It's about integrating software, services, and partnerships to protect customers' most important assets – their information – and their interactions. It's about pulling together an ecosystem that will provide comprehensive protection to consumers all the way up to large enterprises.

Most importantly, it's about helping customers remain confident in today's connected world.

Symantec is the company best positioned to deliver these solutions to customers. Through investments in R&D and strategic acquisitions...from deep experience and global reach, we have – under one roof – the products and services our customers need to feel secure.

Helping to create confidence in this brave new world is our mission – and one we are determined to fulfill. Because without confidence, the digital lifestyle won't be as exciting...the economy won't be as strong...and – above all – the full potential of the connected world will never be realized.

By some measures, we have made great strides in security. After all, it's been some time since a fast-moving virus or worm really threatened the connected world.

Yet those victories are from the last battle. Just as the online world has changed, so has what is being targeted – and what needs to be protected.

Phishing, identity theft, malicious users – these are the new threats.

Criminal elements are going after what is truly valuable in this day and age – information.

But they aren't the only threats we face – there are also internal threats and the threat of non-compliance with internal policies and external regulations.

Organizations are concerned about all of these risks. In fact, our research shows that 63 percent of organizations feel that they might be impacted by a regulatory breach and a major information loss every FIVE years.

But, that's not all...almost 60 percent expect more than one major security incident each year.

Think about the impact these breaches could have – damage to reputation, loss of revenue, and loss of customer, partner, and even shareholder trust.

Compounding this situation is the increasing complexity of online interactions.

At one point not long ago, it was a huge step forward when a division manager somewhere could check the status of his request for new supplies from the central office without leaving his desk. Now, many enterprises manage their entire supply chains online.

At the bank, the teller is no longer the conduit to a menu of transactions...now, every single customer with an Internet connection can connect to the bank from his or her home to apply for financing for a new kitchen or open a new account.

Protecting that information is essential, but not easy. You can't put the information under maximum-security lockdown; if it's inaccessible, it's useless. At the same time, if it's unprotected, it becomes suspect or unreliable.

To protect this information and secure these interactions takes more than bolt-on security. It takes integrated products and services that provide a holistic view into an organization's security posture. It takes solutions that identify risks early – so that steps can be taken to mitigate them and prevent an attack. It requires a framework that enables customers to manage their security events – no matter what products they may already have installed.

No one point product can provide the protection that the Internet's vast array of users require today – and tomorrow.

That's why we at Symantec are building a full ecosystem of products, services, and partnerships that will help create a safe and secure connected world that consumers and enterprises will gain greater confidence in.

We have pioneered the protection business – from the days when our product updates were sent via snail mail to now when they are automatically sent to customers at blazing speeds across the Web. We were the first to recognize that we must look our role in a much broader context – that's why we made the bold move of adding storage and backup and recovery to our portfolio.

Early on, we realized that customers wanted integrated solutions, not just point products. We recognized that they don't want to – or have the time to – put together the pieces. That's why we launched Norton Internet Security to help consumers and products like Symantec Client Security to help enterprises.

We've focused on integrating our acquired technologies and products with the Symantec portfolio to make our solutions stronger and more innovative. You'll hear from Enrique about how we're integrating technology from our acquisitions to deliver transaction security solutions to protect consumers.

We're focused on delivering identity and reputation services. We're launching products that provide web browsing protection, web site authentication, and confidential information management and protection. That way consumers can continue to enjoy the benefits of the digital lifestyle.

And, Jeremy will talk about how R&D and strategic acquisitions have enhanced our enterprise offerings, enabling us to deliver comprehensive, end-to-end security solutions.

We're focused on helping customers build a security foundation, which will protect their endpoints and their information. We'll also help customers with security management by providing endpoint configuration, archiving, and incident response capabilities.

According to a global study released last month by Accenture, managing risk ranks as the top priority for senior executives.

IT, since it increasingly underpins business interactions, can be the source of significant operational risk.

Symantec understands that technology alone isn't the answer. We know that it takes a combination of people, process, and technology to ensure that our customers have a full solution.

Enterprises are facing a range of risks – to security, availability, performance, and compliance. Yet, customers often find that they don't have adequate resources or skills to address the problem comprehensively.

That's why Symantec Global Services has more than 1,000 professionals in consulting and education working around the world to provide a full-range of IT risk management services. Our professionals are backed up by a global support delivery network of another 2,000 people.

Symantec Global Services has the deep experience and knowledge to help customers balance IT risk against the pursuit of increased business returns.

While we have a breadth and depth in our product and services portfolio, we recognize that we can't do everything. That's why we are constantly looking for innovative partners who can help us deliver solutions to our customers.

Many of those partners – Earthlink, Yahoo!, and TD AMERITRADE – are here with us today, showing their support of our vision and talking about how we work together to protect customers.

Our partner ecosystem also includes industry leaders such as Dell, eBay, Intel, Juniper, and Nortel. These strategic partnerships are key to our ability to innovate and deliver world-class solutions to customers.

Ultimately, protecting information and interactions is critical work for all of us – because it's how we develop and solidify confidence – which is essential to making the new, connected world work.

When consumers are confident they feel safe going online – they know that their identities will be protected...they know that the people they're interacting with are who they say they are...and they know that the web sites they're doing business with are actually legitimate.

When enterprises are confident they collaborate more online with their partners and employees all over the world...they offer new, more convenient services to their customers...and, most importantly, innovate and grow in ways they never imagined.

At Symantec, we are dedicated to building confidence in the connected world...to leveraging our position as the market leader to lead the entire connected world to a safer, more secure future.

For more than two decades, we have been protecting everyone from the individual PC user to multinational corporations. In fact, we protect more people from more online threats than anyone in the world.

We are humbled by the vote of confidence our customers and partners alike place in us to keep them safe – and we are dedicated to providing the most forward-looking solutions that will keep them protected and connected and enable them to realize all of the exciting possibilities that the future holds.

Thank you.