Two years ago, before the first Apple iPad shipped, Symantec laid out our vision on how business would be conducted in the future and how people and information would need to be protected in this new world. We saw a world where people would access vast amounts of data from the cloud using various mobile devices. Personal and professional digital lives would merge, simple and secure access to information would be expected, and enterprises would need to be more scalable and cost-effective, with everything ultimately revolving around people and information.

Fast forward to 2012. Our vision is today’s reality. The number of devices has exploded and the growth of social and mobile applications has followed. Information no longer resides within an organization’s four walls; it sits everywhere—on site, on devices, and in the cloud. At our recent Vision conference in May, I detailed how Symantec is providing new technology to protect information in mobile, cloud, and virtual environments to maintain control in this new world, while still enabling employee productivity.

With our recent mobility acquisitions, we now have one of the most comprehensive, integrated offerings that provide not only mobile device management but mobile application management. By offering these together across multiple platforms, Symantec is helping CIOs address mobile device, application, and data protection with both personally-owned and corporate-owned devices for employees.

For interactions in the cloud, Symantec O3 enables secure cloud computing by delivering access control, information protection, and full visibility into the cloud, even while leveraging an organization’s existing infrastructure.

Additionally, many of these clouds and new data centers are built on virtual environments, which will provide agility, flexibility, and greater efficiencies for IT. One way Symantec is protecting these environments is through its deep integration with VMware platforms. Organizations can virtualize business-critical applications faster, with greater confidence, knowing they are secure and can meet compliance needs.

The wave of mobile devices and cloud computing means your employees are interacting with more data than ever before. Symantec saw this coming and set out to offer solutions that protect the devices, clouds, and virtual infrastructures they are built on. We’ll continue to deliver on our vision to help you be successful in this new world by protecting your most valuable assets—your information and your people.

For our cover story, we take a trip to Istanbul, Turkey, for an interview with Bulent Soylemez, the CTO at Yildiz Holding. The article examines the complexities involved in delivering IT services across a vast network of companies and operations. In addition to a timely feature that maps out strategies and tips on how to leverage mobile apps without losing control of them, we have some thought-provoking case studies featuring industry leaders across various industry segments. All of you are facing more difficult and increasingly multifaceted challenges, and we hope the content in this issue provides you with useful insights and strategies that aid you in tackling each of them.

Regards,

Enrique Salem
President and CEO, Symantec Corporation