

Symantec™ App Center 4.0

Cross-Platform, Multi-App Mobile Application Management Solution

Data Sheet: Mobile Security and Management

Overview

Symantec™ App Center, formerly Nukona App Center, provides everything that enterprise IT teams need to deploy, secure, and manage both native and Web apps on corporate-owned and employee-liable devices. App Center, available in both on-premise and Software as a Service (SaaS) models, allows administrators to wrap a new layer of enterprise security and policy management around any mobile app - without source code changes or SDK embedding, and provides granular app-level controls.



Symantec App Center Helps Mobile App Initiatives in a BYOD world

Key Features

In-house App Center

Symantec has designed the App Center to be extremely easy to use for developers, IT administrators, and users. An App Center is typically set up and configured in minutes, allowing apps to be distributed to employees and other authorized users with appropriate corporate security and with the appropriate corporate branding. App Center app and user policy management features include:

- In-house app repository for the enterprise

- Drag-and-drop app deployment
- Intuitive administrative Web portal user interface
- Easy on-boarding with email invitations to new users and notifications of app updates
- Customized Access with Tiered Privacy Controls

Content Center

Symantec App Center provides an easy way for administrators to distribute active content to end-user mobile devices. Administrators can distribute documents and multi-media content in different file formats and apply appropriate corporate security policies at a per-file level. Content management features of App Center include:

- In-house content repository for the enterprise
- Drag-and-drop content deployment
- Intuitive administrative Web portal user interface
- Easy on-boarding with email invitations to new users and notifications of content updates
- Customized Access with Tiered Privacy Controls

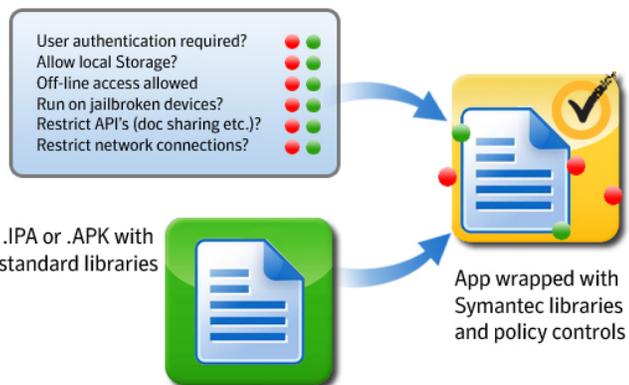
Policy Manager

Symantec App Center provides the capability to wrap a layer of security and policy management around any app, without requiring any coding. No SDKs or APIs are involved. The developer simply creates a standard .IPA (iOS), .APK (Android) target or web app just like any other mobile app being developed. The IT admin creates policies and chooses which policy to apply to the app. Symantec App Center automatically unpacks, updates, and repacks the apps with a policy management layer prior to the app distribution process. At runtime on the user device, this layer then automatically enforces policies such as:

- Granular per-object policies for apps and content
- User authentication and re-authentication
- Data encryption (option of FIPS certified algorithms)
- Whether the app is enabled to write data to local storage

- Whether off-line access is allowed
- Whether document sharing, copy/paste or other APIs are enabled

Additionally, since all corporate app data written locally is managed by policy, an admin can erase the corporate data on demand without affecting any of the user's personal data on the device.



Add protection & management to mobile apps, without any source code changes

Mobile Device Management

Symantec App Center also provides device management capabilities to help with needed configuration and policy management of devices. Administrators can configure settings like:

- Password settings
- Device restrictions
- Configuration Profiles

Key Benefits

- App Center allows distribution of apps to employees and other authorized users with appropriate corporate security and corporate branding wrappers. Apps and data can be revoked quickly and securely when employees leave or devices are no longer active.
- App Center allows distribution of content (files) to employees and other authorized users with appropriate corporate security and corporate branding wrappers.

Content files can be revoked quickly and securely when employees leave or devices are no longer active.

- Enterprises can wrap a layer of security and policy management around any mobile app, without any source code changes or SDK embedding. And that means app developers do not have to be security experts to deliver secure apps for the enterprise.
- Administrators can manage devices that are accessing the enterprise network, and enforce the required device security policies.

System Requirements

SaaS version

- No installation needed for SaaS version of the product

On-Premise Version

- Red Hat® Enterprise Linux® (RHEL) 5.5
- Oracle® 11.2

Platforms Supported

- Apple® iOS 4.0, 5.0 and 6.0
- Google Android 2.2 and above

Apps Supported

- Symantec App Center can be used for protection of all in-house apps (Web, htm5, native) directly.
- Symantec App Center Ready program extends the same protection for third party apps (commercial off-the-shelf apps). For more details on App Center Ready program, please visit go.symantec.com/acr.

More Information

Visit our website

<http://go.symantec.com/mobile>

To speak with a Product Specialist in the U.S.

Call toll-free 1 (800) 745 6054

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

About Symantec

Symantec protects the world's information and is the global leader in security, backup, and availability solutions. Our innovative products and services protect people and information in any environment—from the smallest mobile device to the enterprise data center to cloud-based systems. Our industry-leading expertise in protecting data, identities, and interactions gives our customers confidence in a connected world. More information is available at www.symantec.com or by connecting with Symantec at go.symantec.com/socialmedia.

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