SURROUND YOURSELF
WITH INDUSTRY EXPERTS
During his 20 years at Intel, George Thangadurai has witnessed a series of innovative transformations. The Internet was gaining widespread adoption, and organizations were just appreciating its transformative power. Recognizing the potential of mobile computing, as businesses and consumers began adopting mobile versus desktop solutions, Intel appointed Thangadurai to oversee strategy and planning for the Mobile Platforms Group in 1999.

In 2008, Thangadurai was named general manager of the PC Client Services Group with the charter to drive hardware and software innovation to address rapidly evolving security challenges. Part of his charge includes working with Symantec to ensure that Symantec security and storage management technologies are integrated with Intel’s PC solution offerings.

**QUESTION:** You’ve been at Intel for more than two decades. What are some of major milestones that you’ve seen in the personal computing space?

**GEORGE:** When I moved to run mobile strategy and planning, mobile clients accounted for less than 10 percent of the overall PCs market. Two years ago, mobile clients had grown to become almost 60 percent of the market. Three things happened to drive this growth. First, we made the mobile platform deliver the best power efficient performance. Second, we integrated WiFi connectivity into the Intel Centrino platform. Third, we extended battery life and packed more features into smaller and lighter components, enabling new form factors for intelligent mobile devices. As a result, users can now do meaningful things almost anywhere without having to be tethered to an AC adaptor.

**QUESTION:** You’ve also worked with Symantec to deliver a joint solution based on your vPro Technology? What is this all about?

**GEORGE:** Symantec and Intel vPro collaboration has produced many solutions that address productivity concerns of IT owners, such as hardware-based KVM. We’ve built keyboard, video, and mouse control directly into Intel Core vPro processors, which brings all the functionality of a costly datacenter KVM switch directly into the PC. This allows users to leverage hardware capabilities directly to securely control PCs and provide full KVM control in all states. This year, our collaboration continues with support for Remote Encryption Management and Host Based Configuration.

**QUESTION:** At the February 2011 RSA Security conference in San Francisco, Intel and Symantec announced the integration of VeriSign Identification Protection and Intel’s Identity Protection Technology. This provides enterprises and consumers with a strong user authentication service by embedding the strong security hardware token on the chip in our core platform. At the Symantec Vision conference in Barcelona last year, we announced the integration of Intel’s Anti-Theft Technology into Symantec’s PGP Whole Disk Encryption solution to disable and brick lost or stolen mobile PC devices. The combined solution encrypts data and keeps it more secure by having the keys and the chips on hardware. Also, if your asset gets lost, you can issue a simple command to turn it into the equivalent of a zero-functionality brick. Qualified administrators can also unlock the device if it gets retrieved.

**QUESTION:** What opportunities exist for Intel and Symantec as the user base moves in the direction of handheld devices?

**GEORGE:** We want to make all the joint capabilities we have talked about as a baseline expectation integrated into mobile device hardware. The future is not about just PCs and enterprise systems. The lines are being blurred. I use my PC in my office, but I also use my iPhone and iPad to access the corporate network. I think this is a huge opportunity; there will be hundreds of millions of smartphone and tablet devices that will need to seamlessly offer the same security and manageability features as present-day PCs.
QUESTION: At the Vision event, Intel is sponsoring a number of exciting sessions. What are some of the highlights?

GEORGE: One session is on total notebook security using Symantec’s PGP Whole Disk Encryption technology with support from Intel’s Anti-Theft Technology. This session focuses on how organizations can deliver comprehensive data and asset protection for both mobile and desktop systems. The second session is on identification capabilities that integrate Symantec’s VeriSign Identity Protection Service and Intel’s Identity Protection to strengthen security with hardware-based two-factor authentication. This is particularly important for the cloud where you need a strong authentication solution. The third track on systems and IT service management delves into how Intel’s vPro Technology fits into the larger Symantec technology environment.

Portions of the interview with George Thangadurai are available as an Executive Spotlight Podcast at go.symantec.com/thangadurai-podcast.

INTEL SPONSORED SESSIONS AT SYMANTEC 2011 VISION

Tuesday, May 3, 11:00 AM, Roman Ballroom 2
Your Clients Are Important, But Now Their Customers Can Be VIPS: Leveraging 30 Million New Verisign Tokens in the Market
Session SS B03
Soren Knudsen, Strategic Alliance Manager, and Reza Hedayati, Principal Architect, Enterprise Solution Services, Intel Corp.

Tuesday, May 3, 4:15 PM, Roman Ballroom 2
Total Notebook Security! Relax Knowing Your Data as Well as Laptop Are Protected When Using Symantec PGP Whole Disk Encryption with Support for Intel Anti-Theft Technology
Session SS B02
John Williams, Business Development Manager, Intel Corp.

Wednesday, May 4, 1:00 PM, Roman Ballroom 3
Integrating Intel Vpro Technology Into Everyday Solutions
Session SS B01
Terry Cutler, Enterprise Solution Architect, and Amy Doescher, Business Client Ecosystem Development Manager, Intel Corp.

INTEL CAREER SUMMARY: Joined Intel in 1991 with an assignment as a microprocessor architect. Given charge in 1999 to lead strategy and planning for Mobile Business that grew from 10 percent to 60 percent of all shipments. Promoted to general manager of the PC Client Services Group in 2008 with the directive of overseeing development of PC client services that integrate technologies from partners such as Symantec.

KEY SUCCESSES AT INTEL: Responsible for driving Intel’s strategy for mobile PCs and handheld devices. Took the lead for defining and driving the Centrino platform. Microprocessor and platform architect on 486SL, Pentium, and Itanium processor/platforms.

EDUCATION: Masters in Computing Engineering from the University of Rhode Island, and Bachelors in Electronics and Communication Engineering from Madurai University, India.

FUN FACT: Mobile devices now account for 60 percent share of the demand for Intel processor and associated integrated circuits—and the number continues to grow.
Is your IT infrastructure protected?

Put security first. Control your data.

Threats are real. The landscape is changing. That’s why IT leaders choose Symantec, the company that protects more people, endpoints, and organizations than any other company in the world.