

# SURVIVE AND THRIVE



## Business management skills for a lifetime

Don't become one of the many resellers who cease operations due to challenging economic conditions. It's our business to care about your business, and we want you to remain strong now and into the future. We invite you to join us to discuss information and learn skills that will help you take full advantage of opportunities for your business.

**Learn more and  
register now!**

Survive and Thrive is a business management seminar series designed to help you not only survive in the current economic climate, but also to succeed and emerge stronger. We're offering the series to extend your business and financial skills, increase your business's bottom line, and help you make better business decisions.

### 24 weeks, 5 webcasts, 12 modules

This business and financial development program runs for 24 weeks from June 24, 2009. Especially designed for Symantec partners, Survive and Thrive is delivered by the experts from ChannelCorp Management Consultants, Inc.

Gain practical guidance and focus on critical business challenges. Learn about realistic approaches to help detect areas for improvement in your own company. Extend your skills and increase your effectiveness in with practical solutions to:

- Maximize your cash flow
- Source and invest capital to sustain your installed base and penetrate new markets
- Reduce your cash deployment
- Detect the early warning signals of financial distress
- Define opportunities to transition from product seller to service provider
- Assess your strengths and weaknesses for future growth
- Define the economics of client acquisition and retention

Five webcast sessions and twelve self-paced learning modules are provided at no charge to Symantec partners. It's a phenomenal opportunity to extend your business management skills for a lifetime.

### Don't just survive. Thrive.

At Symantec, our partners are our most vital sales channel. We're committed to helping you increase your revenue, grow your business, and stay relevant to your customers now and in the future.

### Learn more and register now.

Visit <http://www.symantec.com/partners/theme.jsp?themeid=surviveandthrive>

