



Training. Intelligence. Collaboration.

Symantec University for Partners Fact Sheet

Learn how to sell products and solutions that address your customers' problems by tapping into the broad portfolio of training, tools, and online collaboration offered exclusively to partners. Symantec University comprises three enablement categories: **Training, Intelligence, and Collaboration.**

Training

Learn how to sell, install, configure, and deploy Symantec solutions. Symantec Accreditation programs provide you with the knowledge you need to gain a competitive edge, close more business, and enable smoother deployments. In the [Training](#) section of Symantec University, you can find all the relevant training paths to achieve accreditation, whether you have a technical, sales, or consulting services focus. With eLearning courses at no cost to you, as well as virtual and classroom training, there is a training method to suit your schedule, budget, and experience.

What's new?

- **New training categories: Solutions, Competitive, Campaigns, Business Fundamentals**
- **Enhanced interface based on partner feedback**
- **More courses and assessments than ever before**

Intelligence

Solve customer problems using enablement tools to build the right Symantec solutions. These resources help reduce the time to deploy solutions and provide customer support, and they may ultimately increase your value to your customers with improved service offerings. Tools include:

- **Symantec Enablement Toolkit for Partners.**
A comprehensive collection of product tools, documentations, and other resources that you can download to your desktop. It's enablement on the go!
- **SymBrain.** An interactive solution mapping tool that can help you quickly and easily determine the best Symantec solution for your customers' IT and C-level projects, as well as identify cross-sell opportunities and expand the potential of every deal.

To learn more about these and additional enablement tools, please visit https://partnernet.symantec.com/university_intelligence.

Collaboration

Collaborate online with experts and colleagues by sharing critical technical product and business information. The PartnerNet Group on Symantec Connect is an exclusive online group for members of the Symantec Partner Program—open to all PartnerNet users globally.

As part of the PartnerNet Group, you can:

- Get answers to business and technical questions from colleagues in any of Symantec Connect's communities, often more rapidly than from any other source
- Share messages, videos, articles, blogs, event information, and ideas
- Collaborate with other partners with complementary solutions and services

And since content can be posted either publicly or privately (only other group members can see it), you can collaborate and share business and technical information with colleagues.

The PartnerNet Group is currently available in English, Brazilian Portuguese, French, German, Spanish, Japanese, Korean, and Simplified Chinese.

Other Collaboration opportunities include:

- Technical and business communities on Symantec Connect: Symantec Connect is Symantec's only environment in which customers, partners, and Symantec employees interact directly with one another through forums, blogs, videos, ideas, and more.
- Symantec Channel Twitter Account: Receive the latest information and interact with Symantec regarding channel-related enablement updates, marketing initiatives, and developments in the Symantec Partner Program. Follow @SymantecChannel on www.twitter.com/symantecchannel to get the latest information.

Get started today!

To take advantage of all that Symantec University for Partners has to offer, you need only be a member of the Symantec Partner Program. Visit [PartnerNet](#) today to access the latest enablement resources from Symantec that will help you gain the competitive edge you need.



University for Partners