



Åsa Edner, Commercial and Channel Sales Manager, Symantec in Sweden

As the leader of the Commercial and Channel sales team, Åsa Edner is responsible for distribution, resellers and direct sales towards the small business and midmarket in Sweden. Åsa Edner also serves as a coordinator for the Commercial Sales Manager in the Nordic & the Baltic region, giving them insight in corporate strategies and directions.

Prior to her current position, Åsa has held several sales and marketing positions and most recently Åsa Edner served as Enterprise Marketing Manager for the Nordic and Baltic Region, ensuring competitive marketing activities with focus on ROI, throughout the region.

Åsa Edner holds a Master in Marketing and Business Administration