New threat vectors are constantly emerging. Malicious actors such as hacktivists, cyber criminals, and nation-states are using increasingly sophisticated tools and techniques to attack their victims and organizations are facing a more professional and experienced adversary. Traditional security solutions, although effective against known threats when kept current, are still being bypassed by attacks which morph or utilize exploits resulting in a security posture that is predominantly reactive and ineffective against focused adversaries. Organizations have found that driving security decisions based on a clear understanding of the current and emerging cyber threat environment can help them implement a proactive and effective security policy.

Symantec™ Cyber Security Services: DeepSight™ Intelligence is a cloud-based threat intelligence platform that employs one of the industry’s largest commercial threat collection network, to deliver a comprehensive range of timely adversary and technical cyber threat intelligence through a customizable portal and datafeeds for automated consumption by security infrastructure. In a hostile threat environment, intelligence-driven security enables organizations to shift from always being one step behind the attacker to being informed and to be able to put preemptive measures in place to mitigate risk and respond effectively. Specifically, DeepSight Intelligence provides both adversary and technical intelligence that is:

- **Relevant**: enables intelligence to become a strategic advantage by knowing who, how, and why you are being targeted
- **Context-rich**: enables informed countermeasures for current and future threats to be put in place
- **Timely**: helps prioritize resources by providing insight into current and emerging threats and vulnerabilities
- **Accurate**: drives efficient operations and reduces the time and effort for SOC and response teams to investigate incidents

**Strategic Intelligence – Understanding The Adversary Ecosystem Targeting Your Organization**

Symantec’s managed adversary and threat intelligence team of global researchers are dedicated to understanding the adversary ecosystem and in providing insightful reports on adversaries including their tactics, techniques and procedures, known incidents and campaigns to better identify and disrupt their activities. Symantec provides detailed information as well as high level overviews of attack campaign trends and emerging threats that are relevant to the customer. This helps the security team to better assess the impact and risk and to proactively adjust their security posture to counter imminent threats. Adversary intelligence reports can help you shape your security strategy and tactics to anticipate the actions of relevant adversaries, as well as helping corporate executives understand the threat landscape and how your mitigation strategies address current and emerging threats.
Technical Intelligence - Widest Range of Visibility
DeepSight Intelligence gives you access to technical intelligence that has been derived by analyzing billions of events stored in the Symantec Global Intelligence Network (GIN), by integrating threat insights derived from the industry's broadest threat collection platforms, you are able to add additional protection for your organization by making your existing security infrastructure smarter. Technical intelligence from DeepSight includes vulnerability, security risk, malcode, network and file reputation intelligence.

DeepSight Intelligence Portal
The DeepSight Intelligence portal provides a complete range of adversary and technical intelligence along with supporting research tools; encompassing vulnerabilities, malware, security risks, indications of compromise, tactics, techniques, and procedures, and adversary profiles; providing customers a complete view of relevant threats and exposures

Key Benefits
• **Complete threat picture:** End-to-end picture of threats from attack surface vulnerabilities, to malware and actors behind the attacks.
• **Adversary Intelligence:** Intelligence on adversaries targeting your industry, along with their tactics, techniques and procedures, so you can proactively plan counter-measures to reduce risk to your business while educating each and every level of your organization on the risk posed by these adversaries.
Overview: Symantec Cyber Security Services
Symantec™ Cyber Security Services: DeepSight™ Intelligence

- **Risk mitigation:** Provides the broadest range of information to prioritize remediation of vulnerability and security risk exposures across various technologies – not just Symantec solutions, but for thousands of third-party vendor products and applications.

- **Drawing efficiencies:** Refocuses your response team’s productivity by providing comprehensive research tools to quickly pinpoint and close out security issues.

The DeepSight Intelligence portal is available at a number of different service levels and contract lengths; you can select the level that fits your needs and requirements.

DeepSight Intelligence Datafeeds transport the intelligence garnered from the Global Intelligence Network directly to security, risk, and management systems (SIEM, Network Security, GRC & Vulnerability Management, Dashboards and Critical Infrastructure) offering visibility into emerging and current threats. DeepSight Datafeeds include:

**DeepSight Intelligence Datafeeds**

- **Security Risk datafeed:** The security risk datafeed provides visibility into malicious code, adware/spyware and other security risks. Combining prevalence, risk, and urgency ratings with disinfection techniques and mitigation strategies ensures that you can protect against both known and emerging threats in an accurate and timely manner. The security risk datafeed provides unique threat data from Symantec which, when integrated with governance, risk and compliance systems, offers improved capabilities for these technologies.

- **Vulnerability datafeed:** The vulnerability datafeed provides you with up-to-date information necessary to analyze vulnerabilities in your IT infrastructure, while enabling you to track and remediate them. Comprehensive tracking of vulnerabilities enables the accurate assessment of the current state of your IT infrastructure for risk management and compliance purposes, and increased return on security investment. Symantec DeepSight™ Intelligence provides comprehensive vulnerability coverage which includes over 60,000 technologies from more than 19,000 vendors, powered by dedicated in-house vulnerability analyst team that ensures access to the most comprehensive Vulnerability Intelligence available for both emerging and historic threats.

- **Reputation datafeeds:** The reputation datafeeds provide actionable intelligence on IP addresses and Domains/URLs exhibiting malicious activity such as malware distribution and botnet command and control server communication. The reputation datafeeds are derived from observed activity on the Internet. A reputation score along with additional contextual attributes are provided for each of the IP address and Domains/URLs, which allows enterprises to customize the data set to better suit the needs of their application and use-cases. The DeepSight Reputation datafeeds are available in multiple formats (CSV, XML, CEF) as well as in basic (minimal set of contextual attributes) and advanced (complete set of contextual attributes) datasets for IP’s and Domains/URLs.

**Complementary Services**

Consider the benefits of leveraging additional Cyber Security Services:

**Symantec Cyber Security Services: Incident Response** provides onsite investigation support to help organizations mitigate the impact of an attack or outbreak and restore business as usual. Symantec draws from deep skills and years of experience to help you resolve incidents, return to normal operations, and prevent incident recurrence while minimizing the impact on your organization.
Symantec Cyber Security Services: Managed Security Services delivers 24x7 security monitoring services by expert security staff, providing broad visibility of activity and potential threats across your organization’s infrastructure. The Managed Security Services team reduces the time it takes to detect and prioritize security incidents and can improve response times by providing detailed analysis of your log data to your incident responder including vertical-specific and customer-specific context and incident history.

Symantec Cyber Security Services: Security Simulation provides hands-on live-fire exercises based on real life scenarios and threat modeling to assess and train your security teams to combat the latest attacker techniques.

More Information
Visit our website
http://www.symantec.com/deepsight-products

To speak with a Product Specialist in the U.S.
Call toll-free 1 (800) 745 6054

To speak with a Product Specialist outside the U.S.
For specific country offices and contact numbers, please visit our website.

About Symantec
Symantec Corporation (NASDAQ: SYMC) is an information protection expert that helps people, businesses, and governments seeking the freedom to unlock the opportunities technology brings—anytime, anywhere. Founded in April 1982, Symantec, a Fortune 500 company operating one of the largest global data intelligence networks, has provided leading security, backup, and availability solutions for where vital information is stored, accessed, and shared. The company’s more than 20,000 employees reside in more than 50 countries. Ninety-nine percent of Fortune 500 companies are Symantec customers. In fiscal 2014, it recorded revenue of $6.7 billion. To learn more go to www.symantec.com or connect with Symantec at: go.symantec.com/socialmedia.

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