

# Symantec™ Phishing Readiness

Condition employees to recognize and report phishing attacks



## Overview: Cyber Security Services

Symantec Phishing Readiness gives organizations the ability to carry out simulated phishing attacks from a simple, centralized platform. Create and deploy targeted emails, and analyze employee behavior using detailed metrics to assess your organization's susceptibility to phishing attacks.



### UNLIMITED ASSESSMENTS TO ALL EMPLOYEES

Never be limited in the amount of email assessments you are sending to your users, allowing you to assess as often as desired. Import as many users as needed to educate the entire organization effectively.



### MULTIPLE ASSESSMENT TYPES

Target emails with specific attack vectors, and gather detailed metrics through email opens, link clicks, attachments opens, or data exposure and leakage.



### DEDICATED PRIVATE INSTANCE

User data is kept private on a dedicated client instance. Control and manage your instance while keeping information and metrics secure.



### FULLY CUSTOMIZABLE TEMPLATES

Frequently refreshed templates for each assessment type can be further customized to match specific organizational branding, messaging, culture, or language.



### INTEGRATED USER TRAINING

Integrate education during and after assessments based on user response. Choose immediate delivery or automated follow up for maximum user engagement.

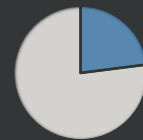


### DETAILED REPORTING FEATURES

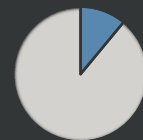
Run reports on key user details and behaviors. Discover geo-located user activity, completion statistics, vulnerable clients, and activity trends to show the real results of your investment.



1 in 965 emails are phishing emails<sup>1</sup>



23% of recipients open phishing messages<sup>2</sup>



11% actually click on nefarious links<sup>2</sup>



Average time it takes an employee to click on a link in a phishing email<sup>3</sup>

1. Symantec 2015 Internet Security Threat Report

2. Verizon 2015 Data Breach Investigations Report

3. Verizon 2015 Data Breach Investigations Report

For more information visit our website: [www.symantec.com/security-simulation](http://www.symantec.com/security-simulation)