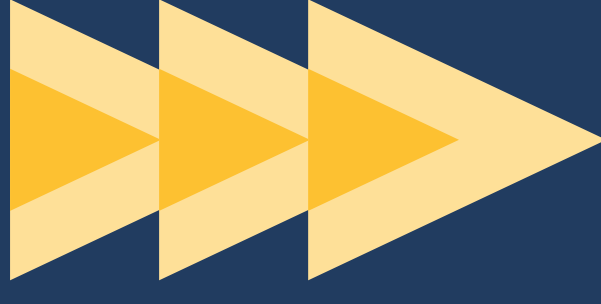


GDPR: Are you compliance-ready?

Countdown to GDPR.

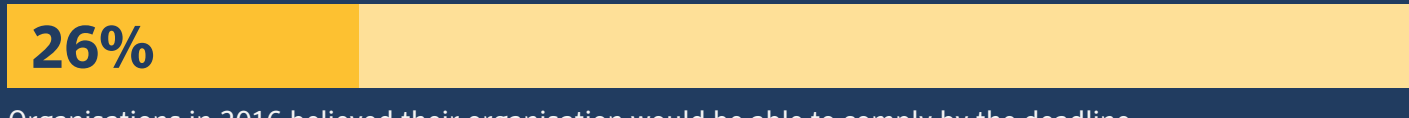
25 May 2018: GDPR compliance deadline

With less than a year to go before the EU General Data Protection Regulation (GDPR) takes effect, your organisation needs to be working toward achieving compliance now.



Are you ready for GDPR? If not, you're far from alone.

According to Symantec research¹:



Non-compliance penalties

2-4% of an organisation's global annual turnover or

€20,000,000

whichever is highest

✦ And don't forget: Losing data also risks revenue loss and damage to your brand's reputation.

4 steps to achieve GDPR compliance

01 Prepare: If you can't see your data, you can't protect it. Know where all your data resides in order to assess whether it meets the requirements of GDPR compliance.



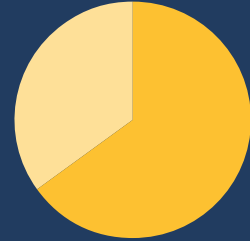
30-40: Average number of cloud apps and services CIOs think their organisations use



The actual number of cloud apps and services that a typical organisation uses²

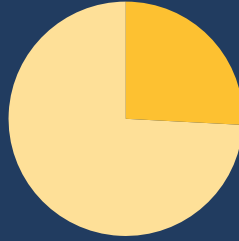
02 Protect: Exposed data on unsecured systems risks non-compliance. Protect your IT systems from attacks and control data so that it doesn't fall into the wrong hands, and have the ability to render it unusable if it does.

Percentages of all compliance-related data exposed in file sharing apps by compliance violation type³:



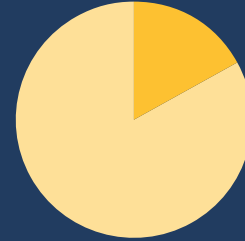
65%

protected health information



26%

personally identifiable information



17%

payment card information

03 Detect: Monitor and pinpoint advanced threats before they occur. Evaluate your current cyber security estate to establish whether the technologies you have in place provide an integrated, real-time defence.



14% of organisations have **50%** or more of their employees who are high-risk users

20%⁴ 'shadow data' that is over-shared and at high risk

04 Respond: Notify authorities and those affected without undue delay. Report all breaches, the likely consequences of a breach, and the action you will take to mitigate adverse consequences.

72 hours

Number of hours organisations will have under GDPR regulations to notify authorities of a breach

Take steps towards mitigating risks

Symantec helps organisations get enhanced visibility and protection of data in support of GDPR compliance.



Next steps

Want to learn more about working towards GDPR compliance – and how Symantec can help you get there? **Please visit »**

¹Symantec State of European Data Privacy, October 2016
^{2,3,4}Symantec 1H 2017 Shadow Data Report

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