Information-Centric Security: Better Defense Against Data Breaches

Data loss is more common than ever, and traditional security approaches can let you down.

In 2016, breaches exposed 1.1 billion identities—double the number in 2015. Symantec survey

Nearly in 1 in 2 IT security executives believes data loss is the greatest internal threat to businesses this year.

Instead of focusing on just the network perimeter, user, or device, there’s a better way to prevent breaches: Symantec’s information-centric security approach protects the data itself.

3 Common Mistakes That Increase Your Risk of Data Breach

1. Data out of sight
   When it ends up in places you don’t expect, data can easily fall into the wrong hands.

2. Poor data policies
   Without clear policies, you can’t apply consistent protection. Many companies either don’t have a data policy or don’t know how to put one into practice.

3. Excessively complex protection
   Unwieldy security processes lead users to take shortcuts—and this bypasses protection.

With greater visibility, analytics, protection, and control, information-centric security cures the data breach epidemic.

Do you use unique, strong, and rotating passwords for all your accounts?
To do so would mean you would have to memorize the equivalent of a 600-digit number every month.

UK National Cyber Security Centre

Two-thirds of security professionals can’t accurately and completely monitor where their organization’s sensitive data resides.

Ponemon Institute

Stop fearing data breaches. Get better defense with information-centric security.
Call a sales representative today: (866) 302-2628.

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