

2013 NORTON REPORT

DANGEROUS LIAISONS

Nearly half of all smartphone users sleep with their phone...

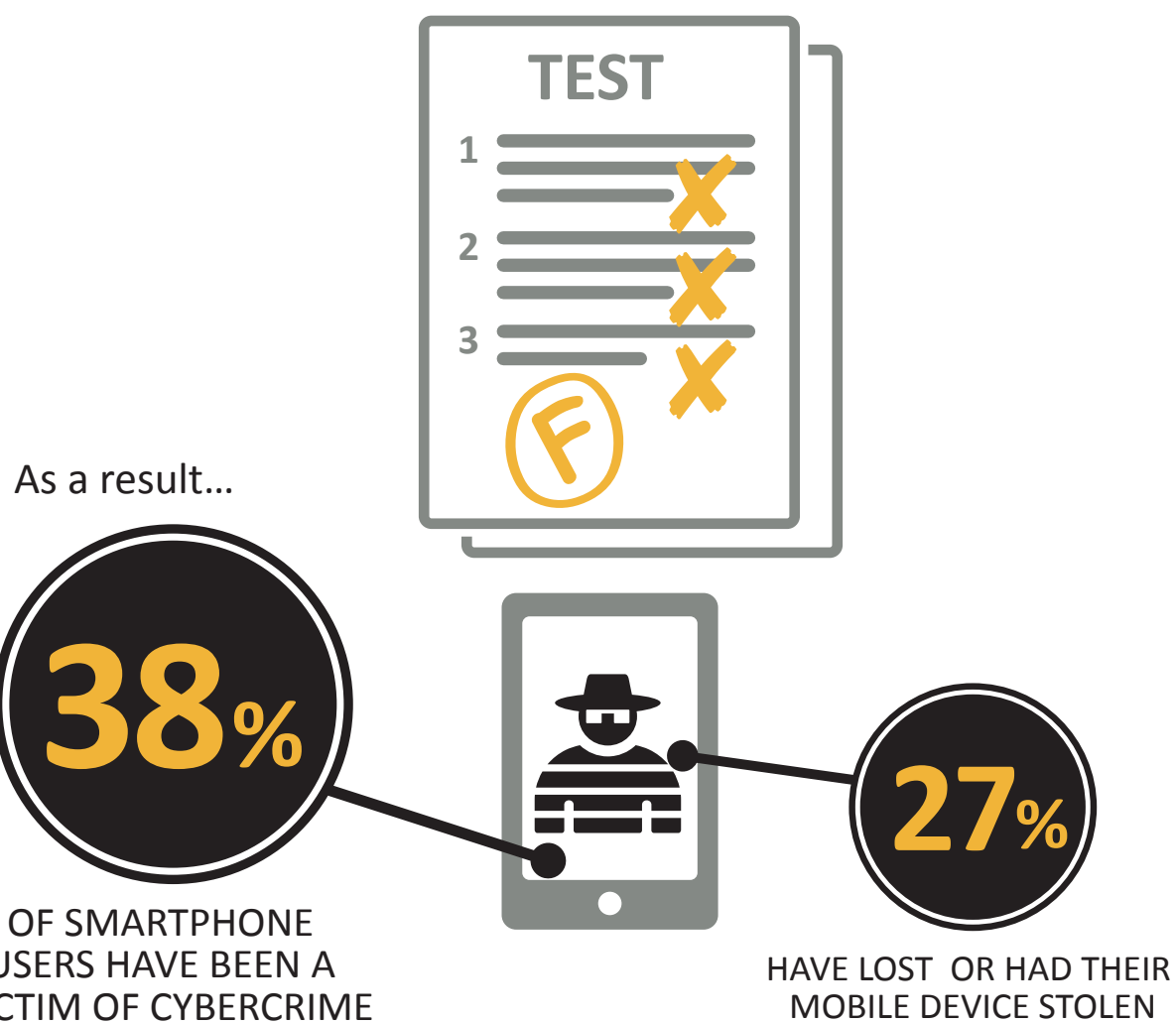


...but



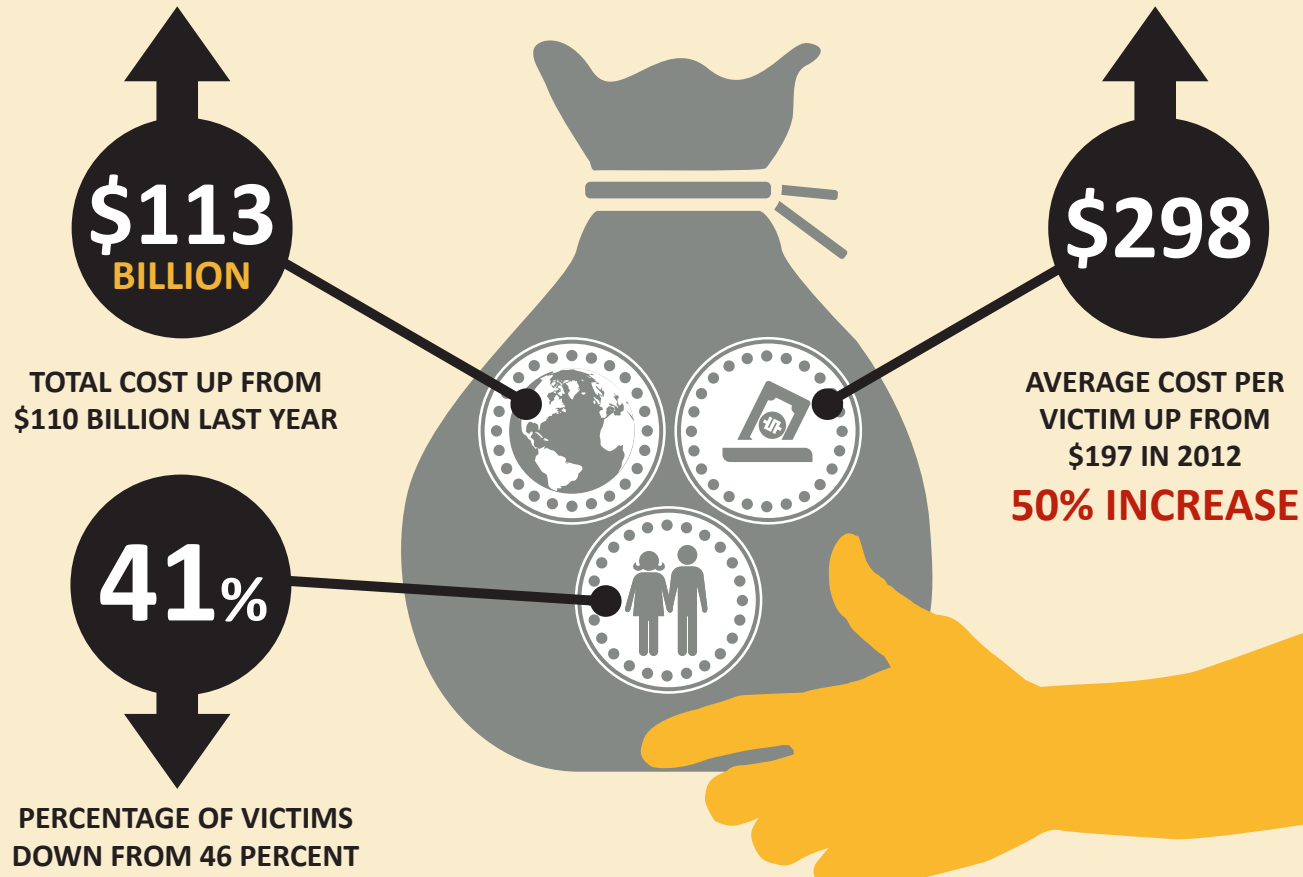
SMARTPHONES, UNWISE BEHAVIOR

Mobile device users score lowest when it comes to security IQ.

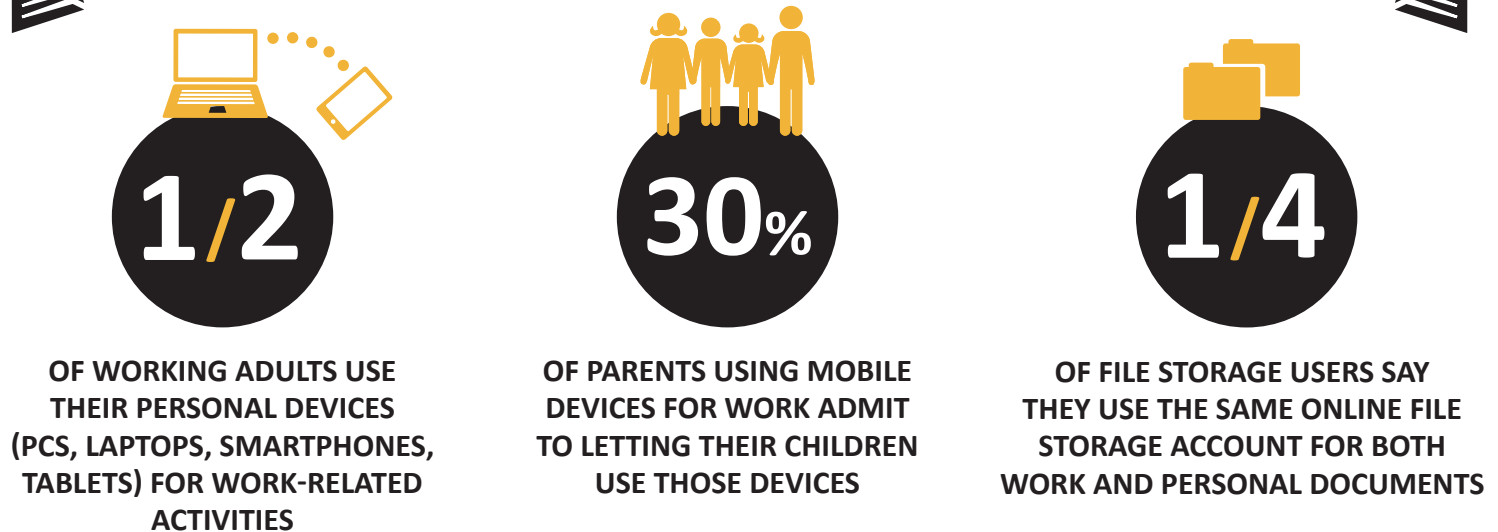


LOWER RISK, HIGHER STAKES

WHILE THE TOTAL NUMBER OF VICTIMS **DECREASED**
THE TOTAL COST OF CYBERCRIME AND COST PER VICTIM **INCREASED**



WORKING HARD, PLAYING HARD HELPS THE HACKERS



THREE TIPS TO STAYING SAFE ONLINE

- THINK OF MOBILE DEVICES AS MINI-COMPUTERS**
USE A PASSWORD AND SECURITY TO PROTECT AGAINST THEFT, LOSS AND CYBERCRIME
- DEFEND YOUR DATA**
A COMPREHENSIVE SECURITY SUITE PROVIDES A STRONG DEFENSE AGAINST ONLINE THREATS
- CAUTION IN THE CLOUD**
USE CAUTION BEFORE INTERMINGLING PERSONAL AND WORK DOCUMENTS IN THE CLOUD