

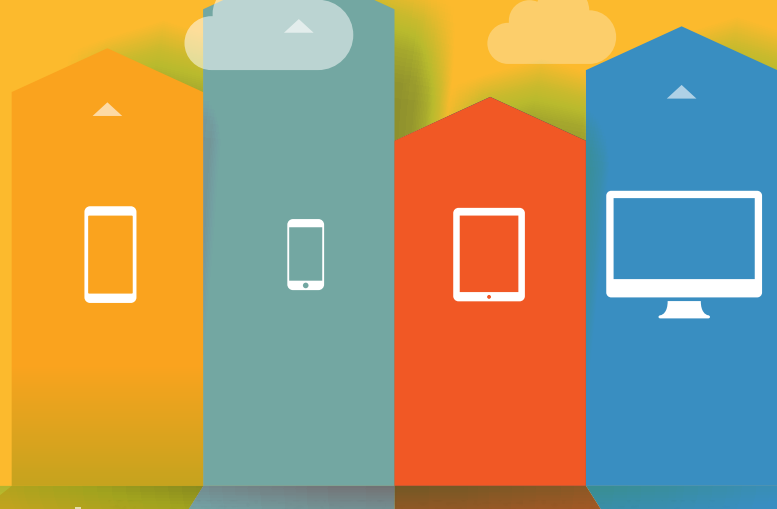


SYMANTEC VIP ACCESS MANAGER

BRIDGING THE GAP BETWEEN IT & BUSINESS



Q | WHAT HAPPENS WHEN MOBILE AND CLOUD MEGA-TRENDS COLLIDE ?



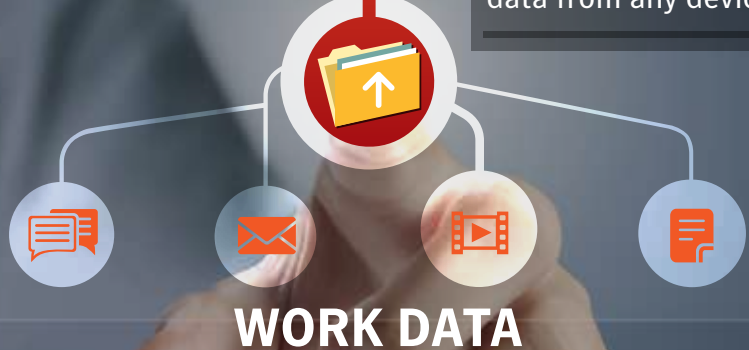
A | AN EXPLOSION OF DEVICES AND PLATFORMS THAT DRIVE EXPONENTIAL GROWTH OF CLOUD APPS

PERSONAL CLOUD

The cloud makes it easy to share information like pictures and stay connected - **access anywhere, anytime with any device and minimal security.**

That's Risky Business for Work Data

It means that anyone who has your password can gain access to your work related data from any device.



WORK DATA



36%



30%



3x

Business critical apps are housed in the cloud but IT isn't aware of nearly half of them

Business information is stored in the cloud, yet over one third of it isn't visible to IT

Increasing use of cloud services can increase the probability of a \$20M data breach by 3x

Source: Ponemon "Data Breach: the Cloud Multiplier Effect" June 2014

TODAY'S REALITY

IT

"Your use of rogue cloud apps is putting the company at risk of data loss – **and I can't secure them with my current security architecture!**"

User

"If I can't use the cloud apps I need then – **you are going to reduce my productivity!**"

CISO

"We don't want to become less competitive, we want to be more nimble – **but I also can't have any data loss.**"

Q | WHAT IF ?

A



You could secure all your apps including those rogue cloud apps with strong authentication, plus access control?

B



You could use what you're currently using to extend security to the cloud - no rip and replace?

C



You could easily access all your apps from any device with one login... that's one password, or PIN, or maybe just a fingerprint?

D



You could do all that and track everything so there would never be a question about compliance?

THIS COULD BE TOMORROW'S REALITY

IT

A single point of control for my users and secure access for all our apps - deployed my way.

"I can use my existing security architecture.

No more calls from users who can't remember their passwords.

I can track everything!"

USER

Only **ONE** password to remember or maybe none.

"I can do that easily on my phone or tablet!"

CISO

This will help the business be more productive!

"I can worry less about data loss with the added visibility.

If we do see something suspicious we can quickly react.

I'll always be able to prove compliance!"

CONTROL, CONVENIENCE, COMPLIANCE –

NO MORE WONDERING WHAT IF, YOU CAN WITH

SYMANTEC VIP ACCESS MANAGER

Single Sign-On with strong authentication, access control, and user management for cloud-based apps.

[Click for Product Details](#)

[Strong Authentication](#)

[Access Manager](#)

Go ahead, You've Got



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