

Symantec Customer Buying Programs

	Express	Rewards	eFlex	VPA [Volume Purchase Agreement]	Government	Academic (also available to qualified Charitable Institutions)	Academic Subscription
Common Features							
Deployment Geography (where the end user can install the software): Defined per contract			•				
Deployment Geography (where the end user can install the software): Place of purchase	•	•		•	•	•	•
Route to Market: Direct			•	•			
Route to Market: Indirect	•	•	•	•	•	•	•
Agreement Type: Signed Contract		•	•	•			•
Agreement Type: EULA/Certificate	•	•			•	•	
Price Bands	•	•			•	•	•
Discounts: per transaction	•				•	•	•
Discounts: points accumulation		•					
Discounts: Contractual			•	•			
Product coverage: Restricted software list			•				•
Product coverage: All commercially available Symantec software	•	•		•	•	•	
Affiliate options		•		•			
Co-termination of support and maintenance services Optional		•		•			
Automatic Co-termination of support and maintenance services			•				•