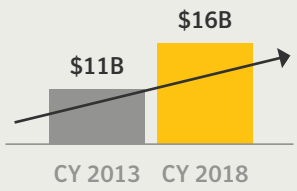
Symantec

Accelerating Our Path Forward

INFORMATION MANAGEMENT

Market Opportunity[1]



What we do	**Ensuring information works for business by making it visible and manageable.**
How we do it	Build on our leadership in backup and recovery and our world-class information management portfolio to enable our customers to harness the power of their information.
Revenue[2]	$2.5 billion
Key Statistics	• Global leader in backup • Fastest-growing backup appliance • NetBackup appliance: 36% share • Protection on-premise and in the cloud • End-to-end visibility, management, and control of information • Heterogeneous heritage and expertise • 75% of the Fortune 500® • Backup, Archiving, eDiscovery, Storage, Availability
Portfolio	• Backup • eDiscovery • Archiving • Storage • Availability
Strategy Elements	
Resilient Foundational Products	Provide resilient foundational products for customers' information management strategies, delivered via software, integrated appliances, or the cloud.
Reduced TCO	Deliver solutions that dramatically reduce the TCO of storing and managing data by reducing the volume of unmanaged, redundant, and unused data.
Information Fabric	Enable visibility, management, and control of an organization's entire information landscape through an information fabric integrating both our portfolio and third-party tools.

Helping you harness the power of your information by understanding data across its entire lifecycle – primary, secondary, archive, and eDiscovery, across platforms.

[1] Represents CY13-CY18 CAGR for current total addressable market
[2] FY2014 GAAP metrics