

Norton Browser Extensions Privacy Notice



Effective: December 19, 2016

Purpose and Scope

This Privacy Notice explains what data Symantec Corporation and its group of companies (“Symantec,” “we,” “us”) collects or processes and what we do with this data when you use a product from the Norton browser extension family, which may include the Norton Safe Search; Norton Identity Safe; Norton Security Toolbar; and Norton Home Page (collectively, “Norton Extensions”). Unless otherwise specified, this Privacy Notice does not apply to any other products/services or to data collected in any other way (online or offline) or for any other purpose. The Symantec Privacy Statement available at <https://www.symantec.com/privacy> is incorporated by reference in this Privacy Notice.

For purposes of this Privacy Notice, “Personal Information” means any information relating to an identified or identifiable individual.

What Data We Collect and Process (“Your Data”)

Through your use of Norton Extensions, we may collect data that may include, without limitation:

- Web browser and web browser information, name, version, and preferred language;
- Operating system, version, or platform (Windows, Mac, etc.);
- Website addresses typed into the browser bar or from clicked links on websites you visit;
- Text entered into search engines and website addresses in the results;
- Text and other web resource content contained in web pages; and/or
- Information collected through cookies, web beacons, pixel tags, scripts, or other similar technologies that are placed on your computer or device by Norton Safe Search websites that you visit. For more information on cookies, please visit our Symantec Privacy Statement at <https://www.symantec.com/privacy>.

Additionally, we may collect and process Personal Information you supply through your use of Norton Identity Safe, which may include usernames, passwords, website names and addresses, physical addresses, payment account numbers and expiration information, and free-form text.

Norton Safe Search and Norton Identity Safe use Google Analytics’ Measurement Protocol with IP anonymization parameters to transmit critical error information (including IP address) and information on your feature usage services (“Norton Extension Telemetry”) to Google Analytics, which is not owned or operated by Symantec. The Norton Extension Telemetry may be combined with Your Data and used for the purposes provided in this Privacy Notice. **If you do not consent to this data collection and usage, please (1) do not install this Norton Extension, or (2) remove it if it is already installed.**

For more information about Google Analytics, please see:

- <https://developers.google.com/analytics/policy>
- <https://support.google.com/analytics/answer/6004245?hl=en>
- <https://support.google.com/analytics/answer/2763052?hl=en>

Data Collected by a Third Party Partner for Norton Safe Search

In order for the Norton Safe Search to be delivered to you, your search query request will be directed to our Third Party Partner (i.e., not a Symantec company), where such Third Party Partner will process your request. The Third Party Partner may also collect information directly from you through your activity on Norton Safe Search (collectively, “Third Party Data”). The Third Party Partner will be the data controller for the purpose of processing your search query, **Therefore, it is our Third Party Partner, rather than Symantec, who decides how your Third Party Data will be collected, used, disclosed, retained, or otherwise processed. Your Third Party Data is subject to the Third Party Partner’s privacy statement(s) for the processing of your data to carry out the search query. Please refer to the privacy statements of our Third Party Partner located [HERE](#) and [HERE](#).**

How We may Use Your Data

Symantec will control and process Your Data for the purposes described below as well as for any related purposes compatible with the below:

- To perform safety lookups with Symantec services to inform users of site safety and block browsing to unsafe websites and, where applicable, to direct the search query to the Third Party Partner;
- Default inputs in different search boxes managed by an extension;
- Presentation of instruction text and controls used for installing Norton Extensions;
- Enabling and optimizing the performance of Norton Extensions;
- Research and development, such as improving Symantec’s products or services (e.g., to better protect you, such as by using data analytics to protect your network, data, or identity);
- Deriving statistics from Your Data to track and publish reports on security and identity theft risks/trends;
- License administration;
- Statistical analysis of product deployment, including analysis of trends and comparisons in our aggregated user base;

Norton Browser Extensions Privacy Notice



- Understanding your product usage and alerts detected to inform you of better ways to benefit from a product's features;
- Monitoring and improving product performance in terms of availability and response times;
- Understanding frequency of product email communications to optimize user experience;
- Improving customer satisfaction from services provided via owned and third party call centers;
- Tailoring information presented to you based on your browsing preference (such as language and geographical region);
- Providing us with business and marketing information; and/or
- In an anonymized and/or aggregated form for the general security research purposes of:
 - Improving the detection of malware;
 - File sample analysis to discover advanced malware; and/or
 - Statistical analysis of product deployment and usage, including analysis of trends and comparisons in our aggregated install base.

How We Transfer, Store and Disclose Your Data

We are a global organization and may transfer Your Data to other countries, including countries that may have less protective data protection laws than the country in which you are located. We will take steps to ensure the necessary level of protection is in place for these transfers. For the purposes described in this Privacy Notice, your information (i) may be stored and processed manually and/or electronically through global systems and tools; (ii) may be disclosed to vendors or third parties, including Google Analytics, that process data on behalf of Symantec; (iii) may be disclosed to our Third Party Partner in order for this Third Party Partner to carry out the search queries; (iv) may be disclosed in connection with any proposed or actual sale or other transfer of some or all assets of Symantec in the event of a reorganization, merger, acquisition, or sale of our assets; (v) may be disclosed and shared if we are required to do so by law or in response to a request from law enforcement authorities; and/or (vi) may be disclosed as otherwise permitted by you.

To promote research, awareness, detection, or prevention of security risks, Symantec may disclose Your Data to relevant public and private entities such as cybersecurity or identity theft research organizations and security software vendors. In such cases, we will endeavor to anonymize such information or to minimize any Personal Information to the extent reasonably possible without defeating purposes of security risk research, awareness, detection, or prevention.

How We Protect Your Data

We have taken reasonable and appropriate administrative, technical, organizational, and physical security and risk management measures in accordance with applicable laws to ensure Your Data is adequately protected against accidental or unlawful destruction, accidental loss, alteration, unauthorized disclosure, or access, use, and all other unlawful forms of processing of Your Data in our possession.

Your Obligation to Personal Information

It is your responsibility to ensure that any disclosure by you to Symantec of Personal Information of your users or third parties is in compliance with applicable privacy and data security laws, including informing users and third parties that you are providing their Personal Information to Symantec, informing them of how it will be transferred, used, or processed, and gathering appropriate consents and other legal measures required for such transfer, use, or processing.

Data Access

Subject to applicable laws, you have the right to ask us to provide you with information regarding the Personal Information we process about you, to revise Your Data, to delete your information, to withdraw your consent, or to remove you from any of our mailing lists. We may retain certain Information if necessary to prevent fraud or future abuse, or as otherwise required or permitted by law.

Contact Us

Please contact us at privacyteam@symantec.com if you have any questions.

Changes To This Privacy Notice

We reserve the right to revise or modify this Privacy Notice and will note the date of its most recent revision above. If we make significant changes to this Privacy Notice, and where required by applicable law, we will either notify you either by prominently posting a notice of such changes prior to implementing the changes or by directly sending you a notification.