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5 MUST-ASK ENDPOINT MANAGEMENT QUESTIONS FOR EVERY IT PROFESSIONAL

Workers today want more freedom than ever before to choose where, when, and how they work. This puts increased pressure on IT to keep up with rapid changes in technology and at the same time reduce costs, protect the enterprise, and enable user productivity. From managing the diversity in operating systems, applications, and platforms in your environment to keeping users secure and productive from any location, Symantec Endpoint Management solutions provide IT flexibility and user freedom. Now everyone wins in the boundaryless enterprise.

1: Are more Macs coming into your environment?



IT Challenges:

- 60% of corporations now support Macs® for employee use¹
- Managing the increasing diversity of client types such as Windows®, Linux®, UNIX® and virtual platforms
- Handling the explosion of non-Microsoft applications

How Symantec Can Help:

Symantec offers a comprehensive solution to manage Windows, Mac, Linux, UNIX and virtual environments from a single console. With Symantec™ Client Management Suite powered by Altiris technology, you can easily manage your growing Mac environment just like your other platforms including imaging, patch management, and software deployment.

2: How do you patch non-Microsoft applications?



IT Challenges:

- Top 5 exploited vulnerabilities are several years old with patches available²
- Only 2 out of the top 25 most vulnerable applications are Microsoft products²
- 6,787 new vulnerabilities reported for 2013²

How Symantec Can Help:

Symantec Client Management Suite centralizes and simplifies patch management for Microsoft applications as well as over 50 non-Microsoft applications. With this solution, you can detect and repair security vulnerabilities for multiple operating systems quickly and easily, including Windows, Mac, Linux, and SUSE. All with a complete audit trail and reporting analytics.

3: Are you spending money on software licenses that are not being used?



IT Challenges:

- 53% of companies were audited by a software vendor in the last two years³
- The top five software vendors to audit customers in the last two years were Microsoft, Adobe, AutoDesk®, Oracle®, and SAP®⁴
- Reconciling software installed in comparison to software in use

How Symantec Can Help:

Symantec provides a single place to manage software purchases, contracts, and usage, making it easier to track, monitor, and report software activity and reclaim unused licenses. With Symantec™ Asset Management Suite powered by Altiris™ technology together with Client Management Suite, you can more easily prepare for audits, avoid vendor penalties and fines and uncover savings by eliminating the purchase of unnecessary software licenses. Symantec™ Workspace Virtualization and Symantec™ Workspace Streaming further simplify software management with on-demand software delivery and removal.

4: Do you know what IT assets you own, their cost, who uses them, and where they are located?



IT Challenges:

- The US Chamber of Commerce reports that \$400 million is lost annually due to employee theft⁴
- Increasing demands for accurate reporting on assets to ensure audit/regulatory compliance
- Saving expenditures on unused software licenses is becoming a higher priority

How Symantec Can Help:

Symantec makes it easy to track your IT assets, understand who is using them, and assess how any changes will impact your environment. Client Management Suite discovers, and tracks all the hardware and software assets in your IT infrastructure. With this detailed, up-to-date information, your team can quickly identify problems, apply solutions, document compliance, and more effectively forecast needs.

5: How do you make sure users who infrequently connect to the corporate network have the latest software, patches, and updates?



IT Challenges:

- Over 37% of the global workforce is mobile⁵
- 65% of enterprises allow mobile access to their network⁶
- 52% of professionals use three or more devices for work⁶

How Symantec Can Help:

Client Management Suite was specifically built for today's world where users often work outside the firewall. Remote users can now be securely managed anywhere on the internet. This means no longer wondering whether a device still exists, is being used or is up to date on patches. You can even deliver updates and new applications regardless of location.

IT Flexibility. User Freedom.

To learn more about Symantec Endpoint Management, please visit www.symantec.com/endpoint-management

Sources:

1. Mac Enterprise Adoption Grows, InformationWeek, June 2014
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3. Express Metrix 2013 Software Audit Industry Report
4. Employee Theft: It is Not the Cost of Doing Business, Security Magazine, May 2014
5. Mobile Worker Population to Reach 1.3 Billion by 2015: IDC, eWeek
6. Checkpoint Mobility Survey 2013 Report