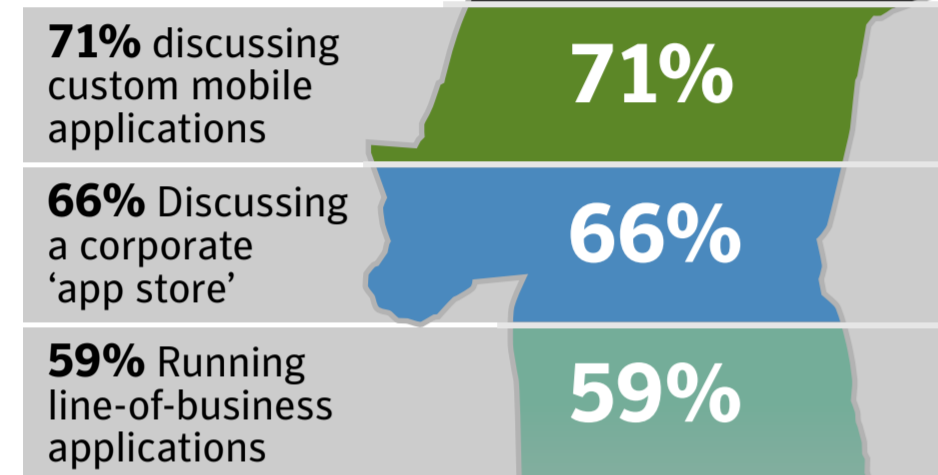


Enterprises At The Tipping Point In Mobility Adoption

Significant changes in the usage of mobile devices and apps

Mobile devices now critical business tools



It's about agility

Efficiency



Workforce effectiveness



Reduce time to accomplish tasks



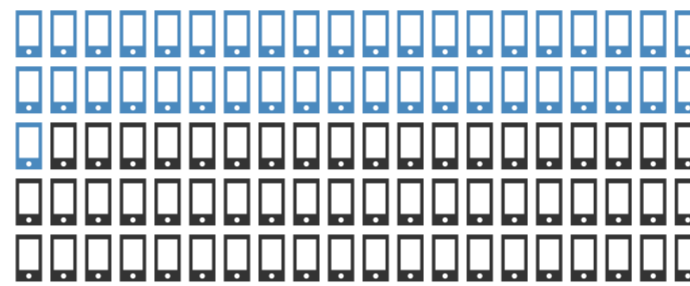
Recommendations

Organizations who embrace mobility, without compromising security, are most likely to improve business processes and productivity.

To that end, develop a mobile strategy that defines your organizations' mobile culture and also aligns with appropriate security risk tolerance.

Mobile initiatives significantly impacting IT resources

41% Rank mobility in their top three IT risks



1/2 Say mobile computing is somewhat to extremely challenging



IT Priorities:

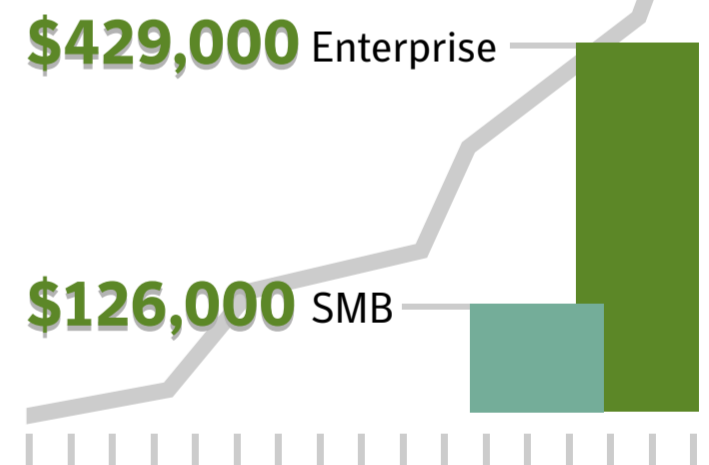
- Security
- Reducing cost and complexity
- Backup

Mobility risks impacting organizations

Top costs cited:

- Lost productivity
- Direct financial costs
- Data Loss
- Damaged brands
- Loss of customer trust

Average annual cost of mobile incidents:



- **Enable broadly for mainstream use on your terms**
- **Think strategically for opportunities and risks**
- **Manage efficiently using unified policies**
- **Enforce usage appropriately**
- **Secure comprehensively to achieve compliance**