

What's New in Symantec™ Data Loss Prevention

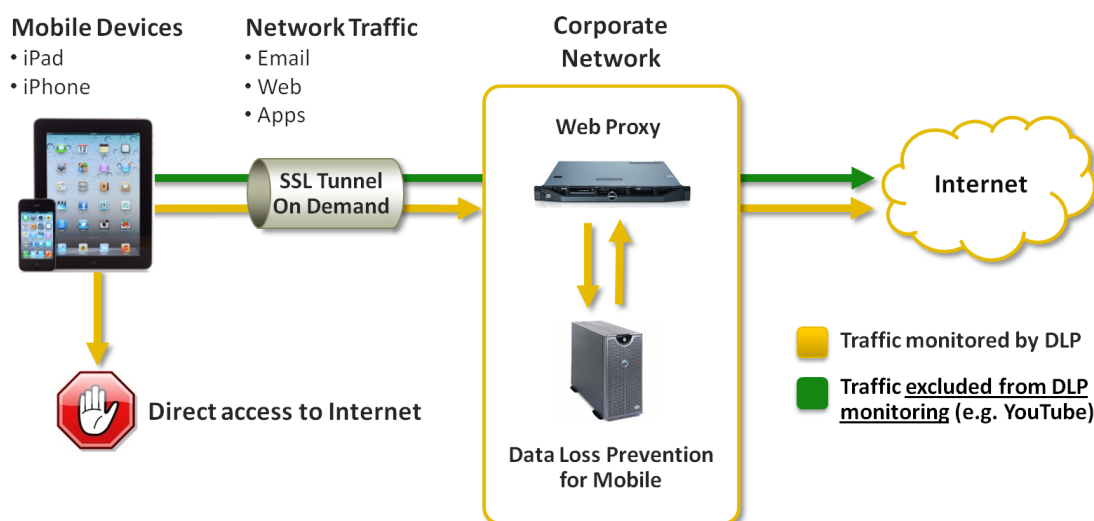
Enable your business with expanded data loss coverage, advanced reporting, improved usability, and new security integrations

Overview: Data Loss Prevention

Did you know that nearly 80 percent of enterprises have experienced two or more data breaches? Security teams are under growing pressure to protect confidential data without restricting users. Symantec enables your business to go faster with a major new release of its leading data security solution, **Symantec™ Data Loss Prevention 11.6**, which introduces expanded data loss coverage, advanced multidimensional reporting, improved usability, and new security integrations.

Top Five Innovations in Data Loss Prevention 11.6

- **Symantec™ Data Loss Prevention for Mobile** monitors and protects sensitive data sent from your iPad and iPhone mail client, browser, and apps like Facebook, Twitter, and Dropbox. Unlike other solutions that restrict users from accessing files and apps on their devices, Data Loss Prevention for Mobile secures sensitive data without stopping business or personal use.



- **Data Loss Prevention IT Analytics** is an advanced reporting module that enables you to easily slice and dice data loss prevention (DLP) data, and create ad-hoc reports for executives, business managers and auditors. It answers key management questions such as “Am I meeting my data loss goals?” and “How are incidents trending?”
- **Advanced endpoint agent tamper-proofing** protects you against technically savvy malicious insiders who try to avoid DLP protection by tampering with the Endpoint Agent services and files in Microsoft Windows.
- **Email Encryption Connect for PGP™ Universal Gateway Email from Symantec™** gives you greater visibility into email remediation workflow with closed loop reporting between Data Loss Prevention and Universal Gateway. It confirms secure delivery of messages by your encryption gateway and updates the incident status in the Symantec™ Data Loss Prevention Enforce management console.
- **Email Quarantine Connect for Symantec™ Messaging Gateway** gives you greater control over email remediation workflow between Data Loss Prevention and Messaging Gateway. It enables you to review, encrypt, release and delete quarantined messages directly in the Enforce management console.

Data Loss Prevention 11.6 also includes essential new features and products that were introduced in Data Loss Prevention 11.0, 11.1 and 11.5:

- **Symantec™ Data Loss Prevention Data Insight Enterprise** is an exclusive file system monitoring technology that helps solve the unstructured data protection problem by giving you insight into file access permissions and usage patterns across your network. It finds the owners of confidential data and enables security teams to clean up data spills quickly.
- **Vector Machine Learning** is a new, patent-pending content detection technology that learns how to recognize sensitive data using example documents. It is ideal for protecting unstructured data like source code, product formulas and other intellectual property. Creating policies with Vector Machine Learning is more accurate than describing your data and is less time consuming than fingerprinting all of your data.
- **Social Media Guard** protects you against employees who accidentally or maliciously try to post confidential information to popular social sites such as Facebook, Twitter, YouTube and LinkedIn. Unlike other solutions that can break a user's browser session, you can seamlessly isolate and remove sensitive data from web posts with Data Loss Prevention.

More Information

Visit our website

<http://go.symantec.com/dlp>

To speak with a Product Specialist in the U.S.

Call toll-free 1 (800) 745 6054

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

About Symantec

Symantec protects the world's information and is the global leader in security, backup, and availability solutions. Our innovative products and services protect people and information in any environment—from the smallest mobile device to the enterprise data center to cloud-based systems. Our industry-leading expertise in protecting data, identities, and interactions gives our customers confidence in a connected world. More information is available at www.symantec.com or by connecting with Symantec at go.symantec.com/socialmedia.

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